



WHO WE ARE

We're a Brisbane software agency for Aussie small and medium business owners who aren't technical. We build anything from a single tool to a product you sell. Our fixed pricing means you know exactly what you're getting and what it will cost. No surprises.

No tech knowledge needed. If software isn't the answer, we'll say so. We'll come to your office or meet for a coffee.

WHERE ARE YOU STARTING FROM?

Solve a problem now

One job eats hours every week: the Monday report, or typing the same data twice. We build one simple tool that fixes it.

Build custom software

Several jobs, one system built around how your team already works: quotes, jobs, rosters, reports in one place.

Build a product

You have an idea for software you could sell to others. We build it with you, stage by stage, and you own it.

If the work lives in a spreadsheet, a whiteboard or somebody's head, it can probably be an app.

HOW IT WORKS

01 Show us the problem

A conversation, ideally a screen share. We come back with a written proposal: what we will build, a Fee Estimate, and a simple payback calculation showing how quickly it pays for itself.

02 Choose who owns it

We own it

No upfront build fee. From \$500 + GST a month, which includes the build, hosting and updates. 12-month minimum, then month to month.

You own it

A fixed price per Milestone, agreed before each one starts. It runs in your cloud account or ours.

Either way, your data is always yours, and support and small changes are \$250 + GST an hour.

03 We build it, you use it

You try it and we adjust until it works as agreed. Then we hand it over, or host and support it for you.

WHAT TO EXPECT

We own it **From \$500 + GST a month**

You own it **Fixed price per Milestone**

Your data **Always yours**

Support **\$250 + GST/hr**

WHO YOU WORK WITH



James Peplinkhouse

FOUNDER AND PRINCIPAL

"I started my career as a small business owner for 10 years, so I know how hard it is. Now that I've come full circle, I want to use my expertise to help other small business owners win with apps and automation."

James' career spans 25 years leading technology in CTO and founder roles. He is hands-on in every build.

TELL US THE PROBLEM

Not sure yet? Tell us anyway. We'll tell you honestly whether software is the answer. No obligation.

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APP SHOWCASE, FREE APPS TO TRY

ENVIRONMENTAL

EnviroAutomate Toolkit

FREE, TRY IT NOW

Statistics tools for groundwater and contaminated land assessment. No login. Paste your data and get results in seconds.

toolkit.enviroautomate.com

CONSTRUCTION

PathProof

FREE, TRY IT NOW

Checks a construction project schedule for problems in seconds, and shows how likely the finish date is.

pathproof.app

ANY BUSINESS

Website Checker

FREE, TRY IT NOW

Enter your web address and get a plain report on security and email problems in seconds, with a fix for each one.

websitechecker.zenithappfoundry.com

LOGISTICS

Load Planner

FREE, TRY IT NOW

Type in your carton list and get a shipping container load plan, with a 3D view and a step by step loading order.

loadplanner.zenithappfoundry.com